



# KRISTEN ROGERS

## About Me

As a highly creative individual, I enjoy the act of creation. Websites have been a passion of mine since 1997. I have grown to specialize in WordPress design and development.



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## Websites

[www.KristensKoncepts.com](http://www.KristensKoncepts.com)

[www.Digital-Kristen.com](http://www.Digital-Kristen.com)

## Featured Certification



[Creating Eye-Catching Logos](#)  
[Using Canva For E-Brands](#)

## About Me

I am a Full Stack WordPress Developer. I know how to develop and deploy a website from front to back. I understand the risks associated with each step in the development lifecycle and ways to mitigate those risks to ensure a smooth transition. I am confident in my Linux skills, server configuration, and maintenance. I also know how to identify and mitigate server systems and software vulnerabilities as found. I understand security concerns specific to several different arenas, including financial institutions. Also, if I find errors in a site's code, I can fix them immediately and efficiently.

## Experience

### Freelance Developer/Designer 2008 - PRESENT

With a specialized focus on WordPress sites, I perform freelance contract work to develop, design, launch, and update websites for clients. I create eye-catching and easy to navigate website designs based on my client's specifications with a keen eye for server performance and security.

- Specialized development with WordPress content management system.
- Create custom graphics and themes for WordPress sites.
- Set up e-commerce systems, and manage integrations with payment platforms.
- Organic social media growth and reach

### Lead Web Developer/Linux Systems Administrator DBS Services, Inc | Springfield, IL | 2006 - 2008

I performed the duties of both Lead Web Developer and Linux Systems Administrator during my time with DBS Services. I specialized in working with their bank clients and Red Hat Enterprise servers.

- Primary web developer specialized in PHP and MySQL to create dynamic content
- Systems Administrator for Linux servers running Red Hat Enterprise
- Creation of custom graphics and logos
- Specialized in banks' FDIC compliance in their web presence and online communications.

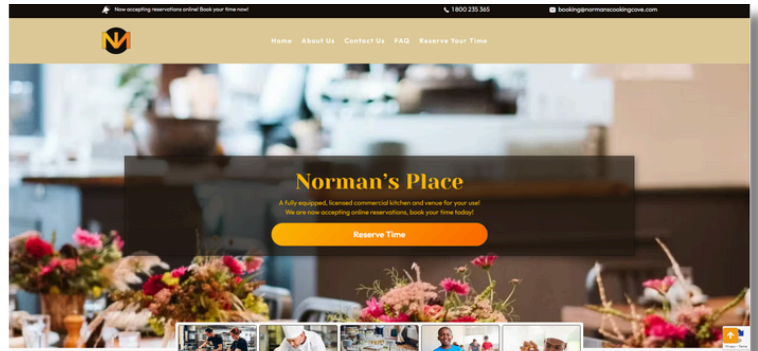
# PORTFOLIO

## FEATURED WEBSITES

### Norman's Place

Site: [normanscookingcove.com](http://normanscookingcove.com)

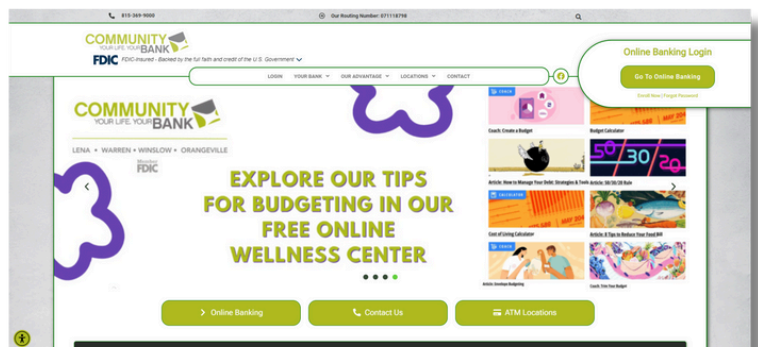
WordPress, Fully Custom Theme, Customized Appointment Booking Software, Online Payment Integration



### Community Bank of Illinois

Site: [cbcommunitybank.com](http://cbcommunitybank.com)

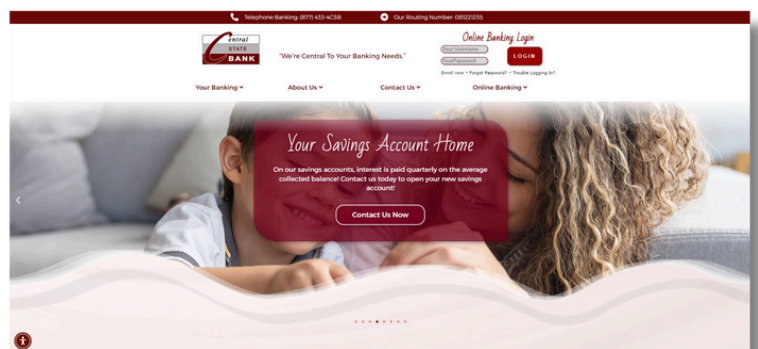
WordPress, Partially Custom Theme, Custom Navigation Menu with Online Banking Link, Minimalist Design, Enhanced Security



### Central State Bank of Illinois

Site: [csb123.com](http://csb123.com)

WordPress, Fully Custom Theme, Fully Custom Navigation Menu with Images And Lists in Dropdown, Online Banking Integration, Enhanced Security





# PORTFOLIO

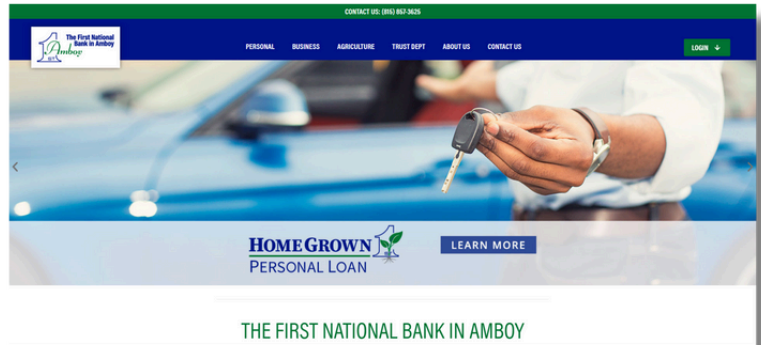
## FEATURED DEVELOPMENT PROJECTS

### First National Bank in Amboy, Illinois

Site: [fnbamboy.com](http://fnbamboy.com)

The First National Bank in Amboy, Illinois was in need of quick and efficient development work.

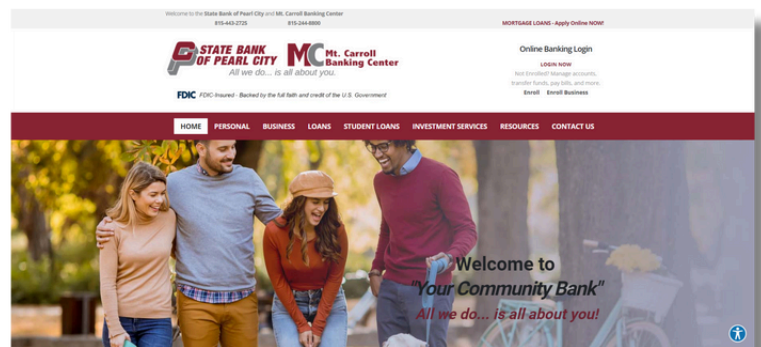
PHP Coding, Firewall Configuration, Security, Server Management



### The State Bank of Pearl City, Illinois

Site: [pearlcitybank.com](http://pearlcitybank.com)

The State Bank of Pearl City Illinois required maintenance performed on their site to keep it secure and up to date. Firewall Configuration, Security, Server Management, WordPress Management

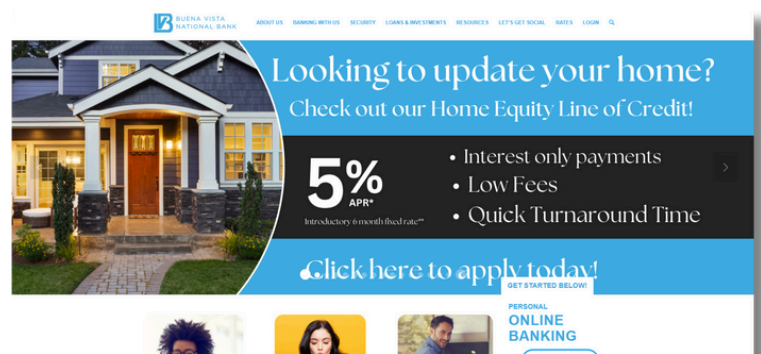


### Buena Vista National Bank, Illinois

Site: [bvnb.com](http://bvnb.com)

Buena Vista National Bank in Illinois needed software updates applied securely to its website while keeping it up to date with server specifications and security requirements.

Theme Configuration, WordPress Updates



# MY CLIENTS

## Expertise

- Project Management
- Creativity
- Social Media
- Graphic Design
- Critical Thinking
- WordPress
- UI/UX Design
- Adobe Creative Suite

## Skills

- PHP
- HTML
- CSS
- MySQL
- NoSQL
- MariaDB
- Webmin
- Apache
- Terminal
- FTP/SFTP
- Branding
- A/B Testing
- eCommerce
- Logo Design
- Photoshop
- Premiere Pro
- Meta Manager
- DaVinci Resolve
- DaVinci Studio
- API Integration
- Social Listening
- Organic Marketing

## Featured Reference

*"I have worked off and on with Kristen Rogers for more than 25 years. She is an exceptional WordPress developer and offers a high-end affordable website. She develops and deploys a website from front to back and understands the risks associated with each step in the development lifecycle and can mitigate those risks to ensure a smooth transition. She works closely with Linux engineers and knows the Linux server environment and what is required on the backend to ensure website functionality is always at its best and performs for your customers. She also knows the security and compliance requirements for financial institutions to have an online presence, mobile applications, online forms, including email. Kristen offers social media integration and understands how vital it is for everything to work together efficiently. Kristen enjoys what she does and shares her enthusiasm with her customers and will recommend an ongoing relationship and develop a website plan, so your website is fresh, delivers dynamic content, and interacts with your customers. Kristen is also our go to person for banks websites that have not retained an ongoing relationship with a web developer as well as assisting these banks to ensure their website is fully updated, patched, and reviewed for errors to ensure a smooth migration to CBAI's new hosting infrastructure."*

- **Jenny Dial, Senior Vice President of Operations**  
Community Bankers Association of Illinois

## References

- **Jenny Dial, Senior Vice President of Operations**  
Community Bankers Association of Illinois
  - Email: [jennyd@cbai.com](mailto:jennyd@cbai.com)
  - Phone: 217-553-7590
- **Cheyenne Doyle, Vice President, Community Bank**
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- **Jason Keck, Owner, Triplette Competition Arms**
  - Email: [keck.jason@gmail.com](mailto:keck.jason@gmail.com)
  - Phone: 336-504-8718