



KRISTEN ROGERS

WEB DEVELOPER | WORDPRESS SPECIALIST

About Me

As a highly creative individual, I enjoy the act of creation. Websites have been a passion of mine since 1997. I have grown to specialize in WordPress design and development.



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Websites

www.KristensKoncepts.com

www.Digital-Kristen.com

Certifications



[Creating Eye-Catching Logos](#)
[Using Canva For E-Brands](#)

About Me

I am a Full Stack WordPress Developer. I know how to develop and deploy a website from front to back. I understand the risks associated with each step in the development lifecycle and ways to mitigate those risks to ensure a smooth transition. I am confident in my Linux skills, server configuration, and maintenance. I also know how to identify and mitigate server systems and software vulnerabilities as found. I understand security concerns specific to several different arenas, including financial institutions. Also, if I find errors in a site's code, I can fix them immediately and efficiently.

Experience

Freelance Developer/Social Media Manager 2006 - PRESENT

With a specialized focus on WordPress sites, I perform freelance contract work to develop, design, launch, and update websites for clients. I create and maintain social media profiles, pages, and groups with a focus on organic reach, encouraging organic interactions, and using analytics/insights to increase awareness/reach.

- Specialized development with WordPress content management system.
- Create custom graphics and themes for WordPress sites.
- Set up e-commerce systems, and manage integrations with payment platforms.
- Organic social media growth and reach

Lead Web Developer/Linux Systems Administrator DBS Services, Inc | Springfield, IL | 2006 - 2008

I performed the duties of both Lead Web Developer and Linux Systems Administrator during my time with DBS Services. I specialized in working with their bank clients and Red Hat Enterprise servers.

- Primary web developer specialized in PHP and MySQL to create dynamic content
- Systems Administrator for Linux servers running Red Hat Enterprise
- Creation of custom graphics and logos
- Specialized in banks' FDIC compliance in their web presence and online communications.

PORTFOLIO

FEATURED WEBSITES

Zen Warrior Armory (IN DEVELOPMENT)

Old Site:

<https://www.zenwarriorarmory.com>

Dev Site:

<https://zenwarrior.digital-kristen.com>

WordPress, WooCommerce, Customized
Theme, API Integrations, Security

SCP: JOURNEY

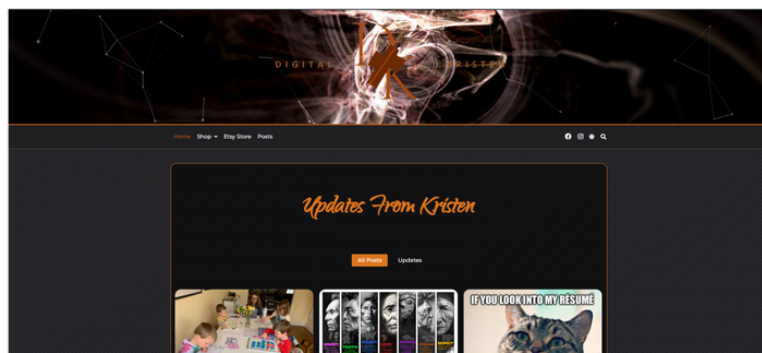
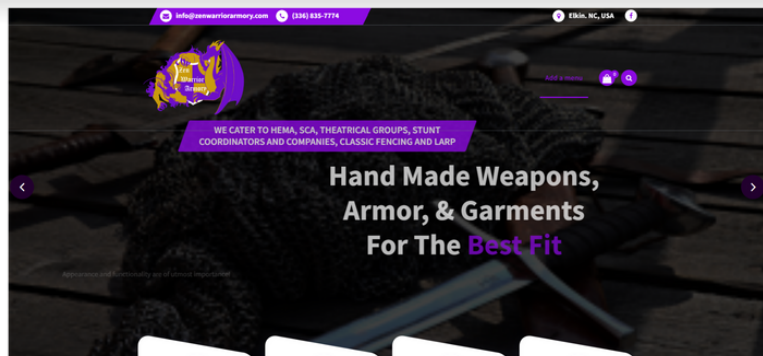
<https://www.scpjourney.com>

WordPress, BetterDocs Wiki,
Customized Theme, Security

DIGITAL KRISTEN

<https://www.digital-kristen.com>

WordPress, Security, Customized
Theme, Etsy API Integration



PORTFOLIO

FEATURED LOGOS

About

As a freelance developer, I have had the pleasure of working in all aspects of the digital industry, from web development and design to social media marketing. My clients have ranged from individuals to corporations and I feel honored to have been selected to provide the services they needed.

I am a very creative person and truly enjoy my work! My portfolio that follows is a selection of work that I have completed for various clients. Ask me for more details on any project.



PORTFOLIO

FEATURED SOCIAL MEDIA

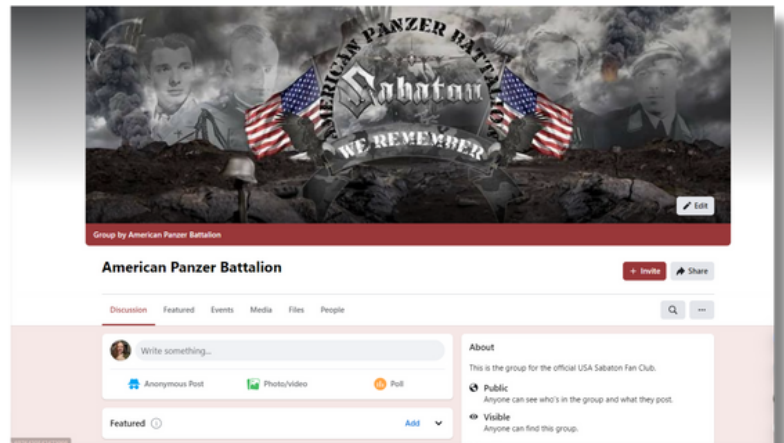
AMERICAN PANZER BATTALION

The Official USA Fan Club for Sabaton, the Swedish metal band.

facebook.com/sabatonamerica

facebook.com/groups/sabatonamerica

[@sabatonamerica](https://twitter.com/sabatonamerica)

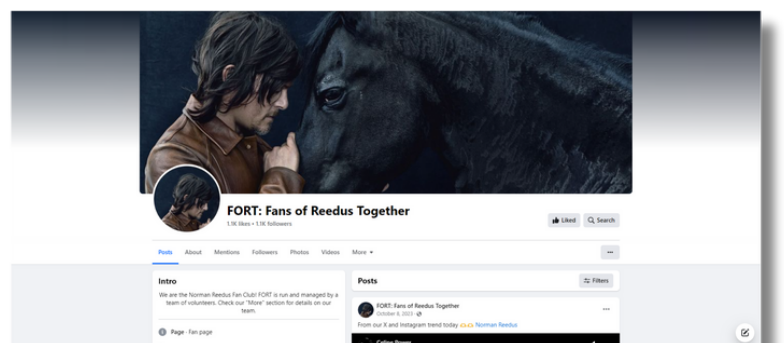


FANS OF REEDUS TOGETHER

facebook.com/FORTNormanReedus

[@fortnormanreedus](https://twitter.com/fortnormanreedus)

[#FORTNormanReedus](https://twitter.com/fortnormanreedus)



PORTFOLIO

FEATURED AUDIO/VIDEO

AMERICAN PANZER BATTALION PROMO

The Official USA Fan Club for Sabaton, the Swedish metal band.

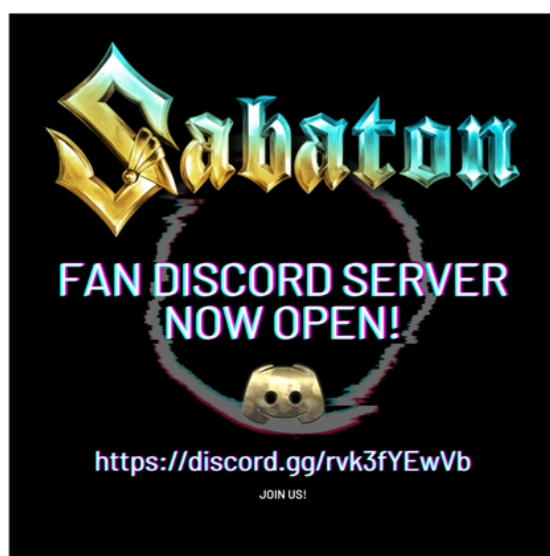
<https://youtu.be/UbnB4PStbFk>



AMERICAN PANZER BATTALION DISCORD

Announcement video for the opening of a fan operated Discord server for Sabaton.

<https://youtu.be/ootqNV6xxTQ>



Wellness Advocate Promotional Video

A short video showcasing doTERRA Essential Oils monthly specials and discounts. (2020)

<https://youtu.be/aqo43RJCoc4>



MY CLIENTS

Expertise

- Project Management
- Creativity
- Social Media
- Graphic Design
- Critical Thinking
- WordPress
- UI/UX Design
- Adobe Creative Suite

Skills

- PHP
- HTML
- CSS
- MySQL
- NoSQL
- Figma
- Branding
- A/B Testing
- eCommerce
- Logo Design
- Photoshop
- Premiere Pro
- Meta Manager
- DaVinci Resolve
- DaVinci Studio
- API Integration
- Social Listening
- Organic Marketing

Who I Work For

I am selective about my clientele. The web development business is tough and can be cutthroat. I do not worry about competition. Instead, I let my work speak for itself. I have never had a single negative feedback from a client and pride myself in providing top-quality work.

Featured Reference

"I have worked off and on with Kristen Rogers for more than 25 years. She is an exceptional WordPress developer and offers a high-end affordable website. She develops and deploys a website from front to back and understands the risks associated with each step in the development lifecycle and can mitigate those risks to ensure a smooth transition. She works closely with Linux engineers and knows the Linux server environment and what is required on the backend to ensure website functionality is always at its best and performs for your customers. She also knows the security and compliance requirements for financial institutions to have an online presence, mobile applications, online forms, including email. Kristen offers social media integration and understands how vital it is for everything to work together efficiently. Kristen enjoys what she does and shares her enthusiasm with her customers and will recommend an ongoing relationship and develop a website plan, so your website is fresh, delivers dynamic content, and interacts with your customers. Kristen is also our go to person for banks websites that have not retained an ongoing relationship with a web developer as well as assisting these banks to ensure their website is fully updated, patched, and reviewed for errors to ensure a smooth migration to CBAI's new hosting infrastructure."

- **Jenny Dial, Senior Vice President of Operations
Community Bankers Association of Illinois**